

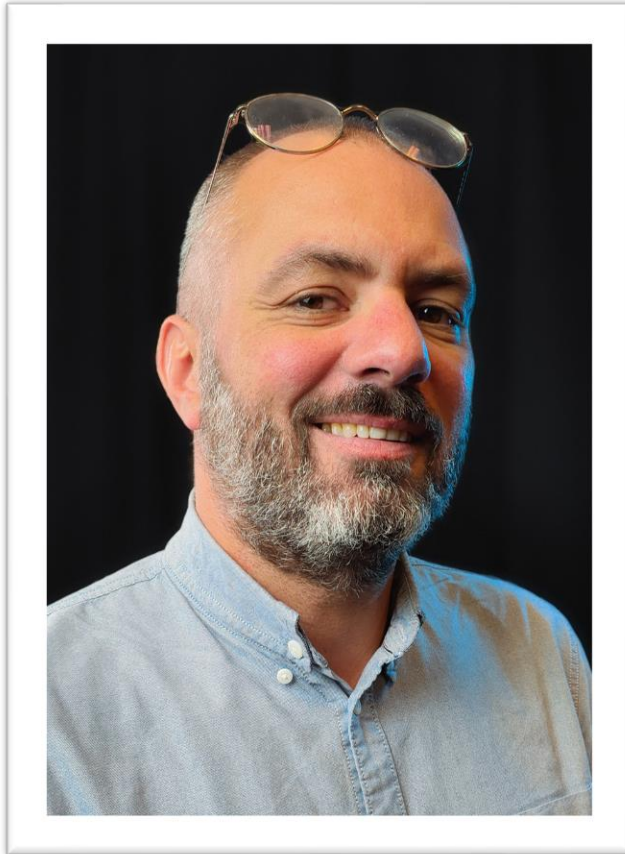
Academic Software

Ein Startpunkt für Alle - Unser Beitrag zur Teilhabe:
So vereinfachen wir den Zugang zu allen digitalen
Tools für Beschäftigte, Lehrende und Studierende.
Die Hochschule West-Flandern als Best Practice.



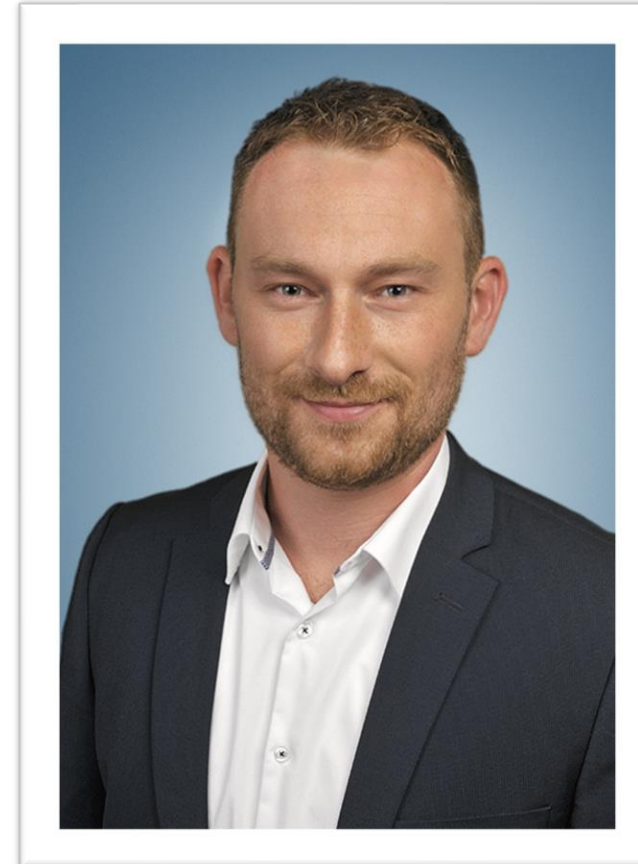
Roel Vandommele

**Director of Finance, Data and IT,
Former Dean of Howest Kortrijk faculties**
Hogeschool West-Vlaanderen



Thorben Richter

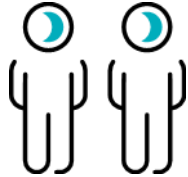
Business Development Manager
Academic Software



Daten & Fakten



>165 M Umsatz



>250 Mitarbeiter



>2150 Partner HS



>1 M Geräte



> 700.000 Nutzer



>1300
Aktive Software Titel



DACH-
Team



Academic Software

Ein Startpunkt für Alle - Unser Beitrag zur Teilhabe:
So vereinfachen wir den Zugang zu allen digitalen
Tools für Beschäftigte, Lehrende und Studierende.
Die Hochschule West-Flandern als Best Practice.



**Welchen
Herausforderungen
begegnen wir?**



IT Transformation im Bildungsbereich

Desktops, PC Pool	→	BYOD (Bring your own device)
On-prem IT Infrastruktur	→	Cloud Infrastruktur
Lizenzcodes, Lizenzvolumen	→	Benutzerbasierte Lizenzierung
Installationsbasierte Software	→	Browserbasierte Software
Verwaltete Geräte	→	COPE (Corporate owned, personally enabled)
Statischer Nutzen	→	Dynamisch, Individuell, skalierbar

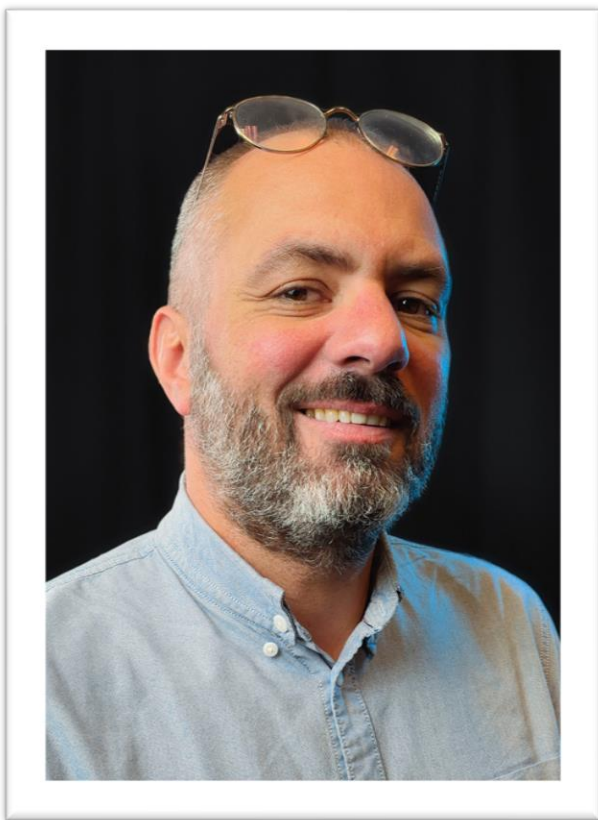
**Gemeinsam
stark!**

Academic
Software agiert
als
Unterstützer und
Vermittler



Best Practice
**Hogeschool
West-
Vlaanderen**





Roel Vandommele

Director of Finance, Data and IT
Former Dean of Howest Kortrijk
faculties

Howest University of Applied Science

- Located in West-Flanders Belgium
- Campuses in Bruges and Kortrijk
- 9.200 Students
- 900 staff
- +30 Master (EQF 7), Bachelor (EQF 6) and Graduate (EQF 5) programs
- Home of the multiple award winning gaming curriculum Digital Arts and Entertainment in Kortrijk

ACADEMIC SOFTWARE as a partner for student hardware

- *BYOD pilot since 2004; BYOD policy since 2012*

MINIMUM LAPTOP SPECS PER STUDYPROGRAM

- spec definition requires alignment between programs and ICT dept
- clear communication needed on every programs webpage
- clear overview page needed on the general pages of the institution website

NO OBLIGATION TO STEP IN GROUP PURCHASE

- final model definition requires alignment from every program => ICT dept
- Direct link towards Academic Shop on all relevant webpages of the institution

ADVANTAGES OF GROUP PURCHASES via ACADEMIC SHOP

- Competitive pricing
- Servicemodel next businessday on site
- Standardisation leads to fewer student hardware tickets

**WEBSHOP
INTEGRATION DEMO**

Howest.be/helpdesk

ACADEMIC SOFTWARE as a partner for student hardware

Mandatory Software Bundles since 2017-18

DEFINE TOTAL SOFTWARE OFFER

- Basic bundle for every student
- Standard add-on bundles for certain programs
- Freeware bundles

QUANTITY & PRICE INDICATIONS PER BUNDLE

- Price negotiations with Academic Software
- Price definition per bundle for students

DATA INTEGRATION TOWARDS ACADEMIC SOFTWARE

- BUILD API TO BE ACCESSED BY ACADEMIC SOFTWARE
- ALL ENROLLED PROGRAMS PER STUDENT MUST BE INCLUDED

ADVANTAGES OF GROUP PURCHASES via ACADEMIC SOFTWARE

- No illegal software
- Competitive pricing
- Uniform software configuration for every student of a program
- Uniform software related questions to the helpdesk

ACADEMIC SOFTWARE PLATFORM



**Ihr Kontakt
zu uns:**



thorben@academicsoftware.com

www.academicsoftware.com



**Vielen Dank und ein
schönes Wochenende!**

